

The image is a composite of two city street scenes. The left side shows a dark, blurred street with people and cars in motion, suggesting a busy urban environment. The right side shows a bright, sunlit street at sunset, with long shadows and a warm, golden glow. A diagonal line separates the two scenes, with a dark, textured overlay at the bottom right.

VISTAR MEDIA

Creative Examples By Vertical

Alcohol Vertical Creatives



Jägermeister

BEER IS BETTER WITH A DEER.

OWN THE NIGHT RESPONSIBLY | VISIT RESPONSIBILITY.ORG

BUD LIGHT LIV

SEE YOU AT THE GAME

Order Bud Light for a chance to win SUPER BOWL LIV TICKETS.

Enjoy Responsibly.

TOGETHER WE'RE HELPING TRANSITION

2,677,596 FT²

OF FARMLAND TO ORGANIC

Heublein **ULTRA PURE GOLD**

100% ORGANIC

HEY NEW JERSEY, TRY NEW

Jägermeister

COLD BREW X COFFEE

OWN THE NIGHT RESPONSIBLY | VISIT RESPONSIBILITY.ORG

Seagram's escapes

Spiked

TRY OUR NEW FLAVOR BLUE RAZBERRY!

NEW FLAVOR

SCOTCHER'S Spiked JAMAICAN ME HAPPY

SCOTCHER'S Spiked BLUE RAZBERRY

Solstice Lager

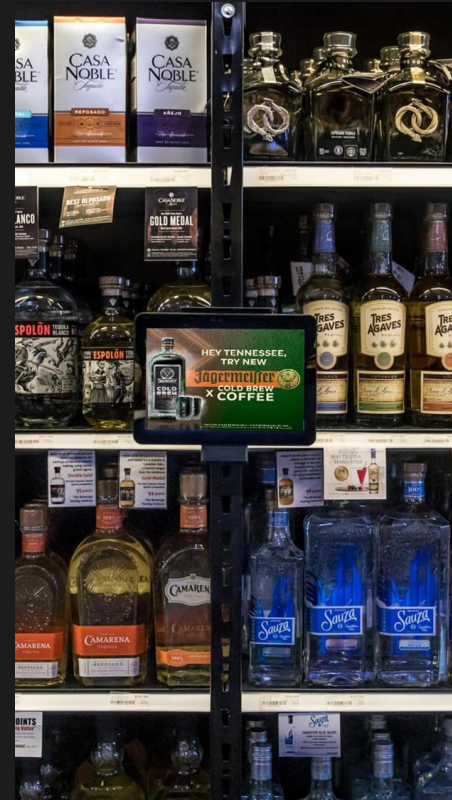
LIMITED EDITION

BLAME IT ON MY JUICE.

NEW ABSOLUT JUICE.

FOUNDED BY THE FOLK BY THE BAY'S SWEETEST VOICE.

WWW.ABSOLUTJUICE.COM | @ABSOLUTJUICE



Auto Vertical Creatives



 **TOYOTATHON**
ISON!

TOYOTA



Ends January 6

 **NISSAN**



ROGUE
REDESIGNED. REDEFINED.

ENOUGH ROOM
FOR 80 GALLONS'
WORTH OF HATS.

THE FORD EXPEDITION



BUILT *Ford* PROUD

BOLT EV



THE GAS STATION WILL
STILL BE THERE FOR SNACKS.

Two free hours of charging courtesy of Chevrolet Bolt EV with a range of up to 253 miles* on a full charge.

FIND NEW THINGS

 CHEVROLET

**UNPLUG
AND PLAY.**

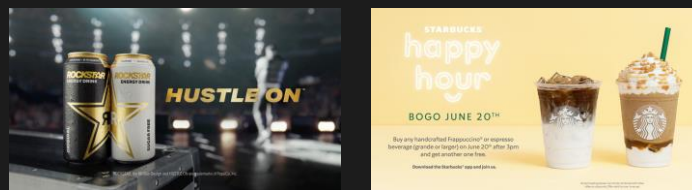


The Porsche Taycan.
Soul, Electrified.

 PORSCHE



CPG Beverage Vertical Creatives



CPG Grocery Vertical Creatives



LIGHTLIFE
PLANT-BASED
INCREDIBLE *Taste*

FIND US IN
THE MEAT AISLE



Lightlife Burger
Lightlife Ground

BRAND NEW LOOK
SAME CLASSIC TASTE

ESTABLISHED SINCE 1950
BLUE RIBBON
CLASSICS

BRILLIANTLY
CREAMY
VANILLA



BEHIND EVERY
GREAT BURGER IS A
GREAT BUN



DAVE'S
BREAD
12
21
WHOLE
GRAINS
8
RIGHT

Maltesers

A WHOLE NEW
YEAR OF FUN

EXCLUSIVELY AT **COSTCO**
WHOLESALE



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Entertainment Vertical Creatives



HARLEM IS MINE

FOREST WHITAKER IS
GODFATHER OF HARLEM

FROM THE CO-CREATOR OF *NARCOS*

TONIGHT 10/9c **epix**
GET THE CHANNEL OR THE APP

MIND IF WE CUT IN?
THE MASKED DANCER

SERIES PREMIERE
SUN 12/27 **FOX 5**

"AN EDGE-OF-YOUR-SEAT THRILLER FROM START TO FINISH!"

DENZEL WASHINGTON RAMI MALEK JARED LETO

the little things

IN THEATERS | **HOBBITX** FRIDAY

DEC 7-11, 2020

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VIRTUAL DESTINATION

SCAFES OF EXCLUSIVES • DROPS • PANELS • PERFORMANCES • IRL FOOD • SHOPPING • SCREENINGS

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UFC 236

TWO TITLE FIGHTS
HOLLOWAY vs POIRIER 2
GASTELUM vs ADESANYA

SATURDAY 4:13
10PM/ET

ESPNplus.com/PPV

**IT'S ONLY HOT OUTSIDE
IF YOU GO OUTSIDE.**

#ExploreIndoors | **hulu**

You're already one of us. You're already one of us. You're already one of us.

You're already one of us. You're already one of us. You're already one of us.

You're already one of us. You're already one of us. You're already one of us.

You're already one of us. You're already one of us. You're already one of us.

You're already one of us. You're already one of us. You're already one of us.

twitch



Financial Services Vertical Creatives



TRUIST
 BB&T and SunTrust are now Truist
 Together for better in Atlanta

YES.
 At other firms satisfaction is uncertain.
 At Schwab it's guaranteed.
 Schwab offers a Satisfaction Guarantee.

Make a little cha-ching, before you pay off the thing
 Earn 2.38% interest on every dollar in your EQ Bank Savings Plus Account

EARN 1.5% CASH BACK ON YOUR DRIVE HOME
 ALWAYS EARNING

\$350* is our way of saying welcome.

Switch to BMO by October 2, 2018 and get up to \$350* in cash. Talk to us or visit bmo.com/welcome today!

We're expanding in the Salt Lake area
bofa.com/morelocations
BANK OF AMERICA

stripe Payments for ambitious businesses

They say 1 in 3 people won't retire. They haven't met you.

Simplify checkout with a tap
 Bank without missing a beat

Set up your transfer on the WU® app and pay in cash to send \$500 for a \$5 fee

WESTERN UNION WU

financial

Pick up groceries, bag some points.

Introducing the no monthly fee PC Money® Account.

Visit pennfed.us for details.

10x per \$1.00 purchase on select items

Over the Counter Vertical Creatives

50% MORE VITAMIN C THAN Emergen-C Gummies

Airborne Original

HELPS SUPPORT YOUR IMMUNE SYSTEM

Control Blend VITAMIN C

assorted fruit flavors

THESE GUMMIES HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THE PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, OR PREVENT ANY DISEASE.

FOR EVERYTHING YOU WERE **Meant** TO DO. GRAB SOME NEARBY.

CERTIFICATE OF ACCREDITATION & COMPLIANCE

Medical Claims: Prescription

omnion

HEY CALIFORNIA, TIRED OF TISSUE NOSE?

STICK WITH ZYRTEC FOR POWERFUL ALLERGY RELIEF DAY AFTER DAY

ZYRTEC MIDDULE NO MORE

Nature's Way

Sambucus FOR QUALITY IMMUNE SUPPORT

THE SMARTER WAY TO HEALTHIER

SMARTVAPANTS vitamins

RELIEF STRONGER THAN THE DRAW OF THAT IMPULSE BUY.

SUDAFED HEAD CONGESTION

POWERFUL CONGESTION + COLD RELIEF

Contour

What do your test strips really cost you? MAYBE TOO MUCH

Contour

COLD OR FLU? INSTANTLY BREW RELIEF WITHOUT DELAYS.

PRESS SIP RELIEF

PROTECTS YOUR IMMUNE SYSTEM

PROTECTS YOUR IMMUNE SYSTEM

COLDS ARE A PAIN. BUT THEY DON'T HAVE TO BE.

TYLENOL

Robitussin

IT'S NEVER JUST A COUGH

Robitussin

WHEN 10 MPH IS A VICTORY. PROVEN HEADACHE RELIEF.

COMMUTER EXCEDRIN EXTRA STRENGTH

Cough relief no matter what weather you're under.

Ricola Natural Herb Cough Drops



QSR Vertical Creatives



Arby's

GET A FREE COKE
WITH PURCHASE OF A SMOKEHOUSE BEEF SHORT RIB SANDWICH AT FULL PRICE

VALID 8/6 TO 9/2



MÉGA-BOÎTE BÂTONNETS TENDRES

2 BÂTONNETS TENDRES + Frites **3\$**

VITE, ÇA SE TERMINE LE 21 JUILLET **PFK**




Crispy faves delivered

\$5

Brought to you by: **Uber Eats DOORDASH**

20 pc. Chicken McNuggets




NEW PAPA DIAS

PROMO CODE: PAPA DIAS

\$6


PAPA JOHN'S
LOCALLY OWNED & OPERATED



RIBSANITY

ALL YOU CAN EAT RIBS \$19.99


St. Louis



STARBUCKS happy hour

DELICIOUS DEALS AWAIT

Brighten up your afternoons with delicious drinks at your favorite Starbucks location. See participating Starbucks locations for details.



Cappuccinoh that's good



NEW HAND CRAFTED ESPRESSO DRINKS AT DUNKIN'

YOU ARE IN A JIMMY JOHN'S SANDWICH DELIVERY ZONE.

ORDER AT JIMMYJOHNS.COM



Because sandwich.



Retail Vertical Creatives



More Space For Less
25% off 400+ items
Home & Office

Hurry, our health fund offer ends
31 DECEMBER
Get 30% off lens options

New lower prices on produce.
(This is huge.)

Benjamin Moore
THE RIGHT PAINT FOR YOUR PROJECT

PERFECT FOR A COLD DAY IN HELL

Sara Goldstein

meijer
coming soon
we can't wait to meet you.
open may 14 in avon

Timberland
BORN IN THE WOODS. RAISED IN THE CITY.

GOOD GIRL
CLOUTIER HERBERS
THE GOOD GIRL VIBRANT FABLE

Find the right relief fast
Allergy

This week only BOGO 20% off All ground beef

AMERICA
THE NEW FRAGRANCE

Walgreens trusted since 1901

J.CREW
FOR THE LOVE OF SHOPPING.
with deals 24/7

Levi's
LOWEST PRICES OF THE SEASON
PANTS FOR HIM STARTING AT \$49.99
PANTS FOR HER STARTING AT \$39.99

REFRESH YOUR WORLD DAILY.
With daily disposable contact lenses from LENS CRAFTERS

HOWEVER YOU FIT BONOBOS FITS YOU

How can silence say so much?
Find out.

